

2010 Icon Passport Winners

The 2010 Alberta Community Icon Passport program wrapped up at the end of the year with winners drawn for the project's contest. The passport featured 24 Alberta Community Icons and encouraged participants to travel to each and get their passports stamped to enter into the contest.

The winners are:

- 1st:** The **Strembiski family** from **St. Albert, AB**
won a \$500 pre-paid VISA card.
- 2nd:** **Alan & Sandra Dabels** from **Fort Assiniboine, AB**
won a \$300 pre-paid VISA card
- 3rd:** **Heather Astle** from **Lacombe, AB**
won a \$100 pre-paid VISA card.

Bronwen Strembiski and her two sons embarked on the Alberta Community Icon Passport tour. They were on their tour of visiting 93 small communities when the family was told about the Icon Passport at the Westlock Tourist Information Centre.

"It's really neat," said Bronwen of the program. "I think people take for granted what we have in Alberta."

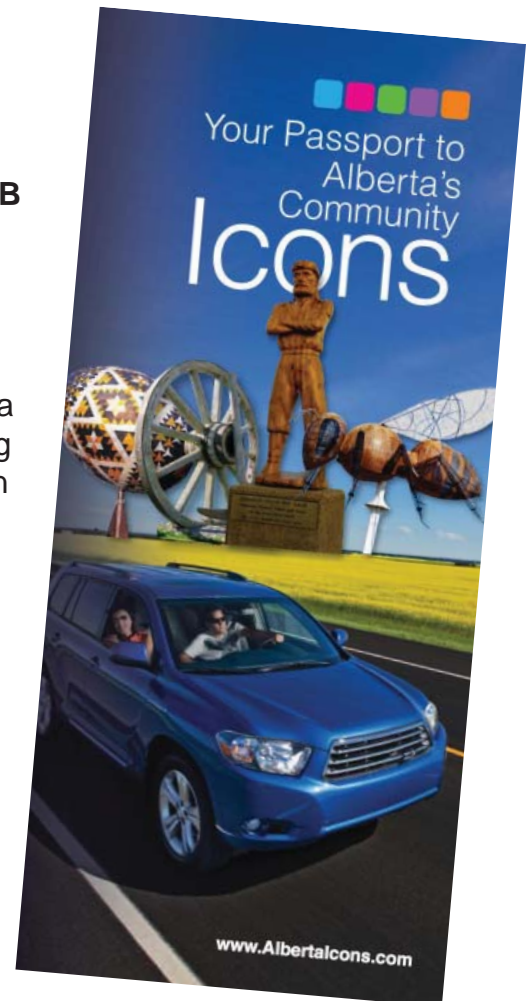
Bronwen said she is in "sheer awe" of what she saw when she travelled to all the 24 communities listed in the passport.

"Not only did I have fun doing it but it was educational to learn about the different regions of Alberta," said Bronwen, whose two sons are 12 and 11 years old. "You might learn about Alberta in school but until you drive it, you really don't understand everything."

With her \$500 prize, Bronwen said she plans to buy a new camera to replace the one that broke while on her travels.

Second place winners Alan and Sandra Dabels embarked on the passport journey, also travelling to the 24 communities listed in the passport, after reading about it in their local Fort Assiniboine newspaper.

"We enjoyed exploring Alberta as we went to places we would not have been drawn to otherwise," said the couple. "After we had been to all of the locations, it was exciting to have done it, but also sad it was over."





Travellers will get a chance to tour the province again and see new icons as plans for the 2011 Alberta Community Icon Passport — which is created in partnership with Travel Alberta — is underway. Passports are scheduled to be available at Tourist Information Centres across the province before the May-Long weekend.

The Icon Passport project is spearheaded by Woodlands County. Mayor Jim Rennie congratulates the winners of the contest not only on winning a prize but also for choosing to take their vacations closer to home by exploring Alberta.

“Woodlands County was proud to champion this project and is very happy with the results from our initial year!”

“We brought many visitors to the World’s Largest Wagon Wheel and Pick Axe in Fort Assiniboine and can’t wait to make the program bigger and better for 2011,” added Rennie.

For more information visit www.albertaicons.com or contact:

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Woodlands County Mayor Jim Rennie pulled the names for the prizes of the 2010 Icon Passport Project.